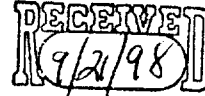




PHARMAVITE

September 11, 1998

2469 '98 SEP 25 P2:46



Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington, DC 20204

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

(1) Name and address of manufacturer:
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346

(2) Text of the statement(s):
Helps improve physical and mental performance

This is a truly unique combination of 4 different Ginseng extracts, each with unique abilities in enhancing physical and mental performance.

(American ginseng) Helps maintain health through anti-fatigue properties.

(Chinese ginseng root) Helps improve performance and recovery from physical fatigue and exertion.

(Siberian ginseng root) Helps improve mental and physical performance, by increasing resistance to physical and environmental stress.

(3) Name of the dietary ingredient if not provided in the text of the statement:
see above

(4) Name of the dietary supplement:
Performance Formula

The above statement(s) may be used in one or more of the following brands of products: Nature Made, Sunny Maid, Nature's Resource, AAFES, AARP, Osco, Sav-On, Valu Wise, Bartell Drug, CVS, Duane Reade, Walgreens, Longs, Spring Valley, Brite Life, Family Pharmacy, GNP, Valu-Rite.

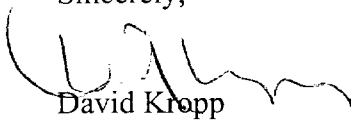
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61279



We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

A handwritten signature in black ink, appearing to read 'David Kropp', is written over the printed name.

David Kropp
Manager, Regulatory and Legal Affairs